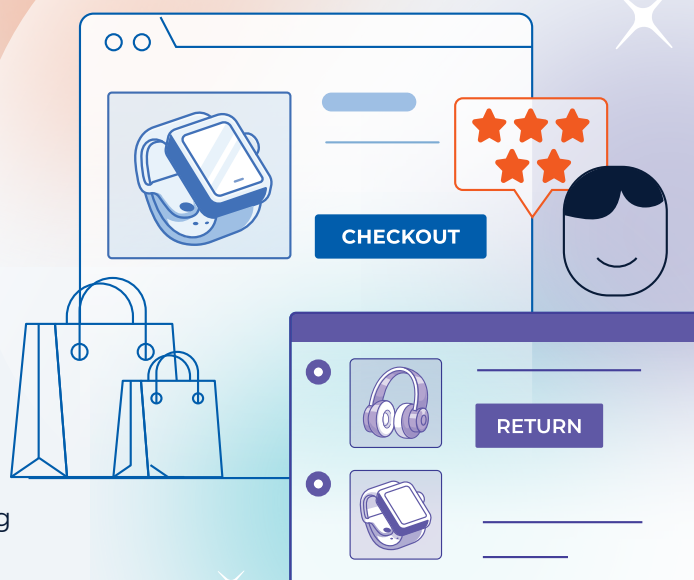# parcelperform
Pushing *beyond* post-purchase.

E-Commerce Marketers, stop letting abandoned carts and customer churn keep you up at night

Turn shoppers into superfans with confidence-boosting AI delivery estimates and post-purchase upselling.

CHECKOUT

RETURN

Trusted by leading e-commerce enterprises worldwide

NESPRESSO® SNOCKS shopify MYTHERESA HELLO FRESH PUMA®

YOUR BRAND

Add to cart

Order within **1 hour**

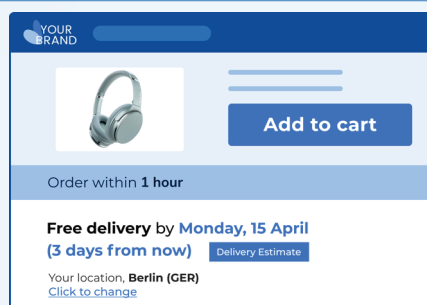**Free delivery** by **Monday, 15 April (3 days from now)** Delivery Estimate

Your location, **Berlin (GER)**
Click to change
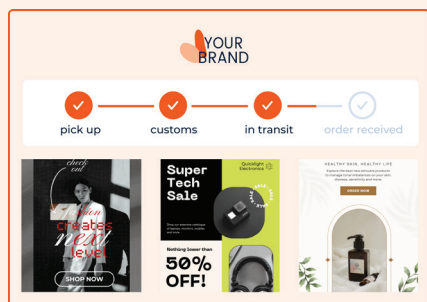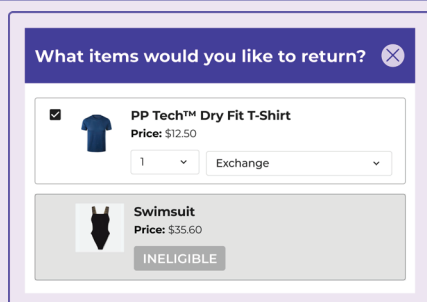
Supercharge Conversions & AOV with Precise AI-Powered Delivery Estimates

- Your own tailored AI model
- Easy-to-deploy widget
- A/B test for best results

YOUR BRAND

pick up customs in transit order received
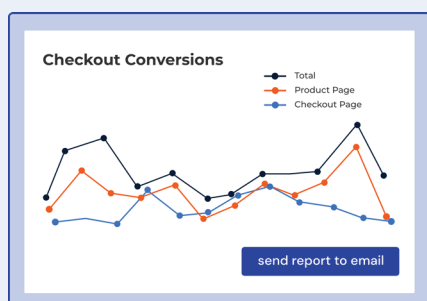
Super Tech Sale

50% OFF!

SHOP NOW

Upgrade Ordinary Delivery Updates to Upselling Opportunities

- No-Code Campaign Builder
- Customizable look & feel
- 88+ triggers for all delivery scenarios

What items would you like to return?

☑ PP Tech™ Dry Fit T-Shirt
Price: $12.50
1 Exchange

Swimsuit
Price: $35.60
INELIGIBLE

Recapture Revenue and Boost CLV with Self-Service Returns

- Integrated, one-click returns
- Revenue-generating refund alternatives
- Effortless policy enforcement

Checkout Conversions
— Total
— Product Page
— Checkout Page

send report to email

Harness the Power of Your Delivery Data for Smarter, Faster Decisions

- Measure marketing impact
- Real-time alerts
- 360° campaign analysis
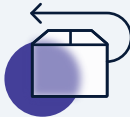
Our E-Commerce Data & Delivery Experience Platform

POST- PURCHASE
Tracking data, tracking page, delivery notifications

CHECKOUT
Responsive EDD predictions, best practice built in one widget

RETURNS
Returns management automation, reverse logistics, revenue recovery

LOGISTICS
Carrier connectivity, label generation, shipment routing, cost audits

CO-PILOT
Performance metrics setting, alerts, e-commerce business intelligence

Don't just buy software. Get a partner for long-term e-commerce success.

"

The competition in our market is extremely high so customer retention is a huge topic for us–not just in terms of cost consideration–it's the basis for us to grow our business.

By curating a unique delivery experience we were able to increase our customer retention rate by 20%

Johannes Kliesch
Founder of SNOCKS

Push **beyond** post-purchase with Parcel Perform
Book your demo now at resources.parcelperform.com/demo!